

Organization KPI's	Strategy	Specifics	Client KPI
Multi-Year			
Desired Outcomes	How Do We Get There?	Employee Activity Metrics	Desired Client Outcomes
	Real Differentiators	Tied to Competitive	
	Competitive Advantages	Advantages	
		Numerator / Denominator	
		Track Progress	
		Track Consistency	
	Orthodox Issues to Address	Track Relative to Competitors	Parity in Orthodox